



Jack
Wolfskin

ISPO AWARD

FOR THE **JUNGLE GYM TEXAPORE SHOE**
BY **JACK WOLFSKIN**

- 'WINNER AWARD' IN THE URBAN FOOTWEAR CATEGORY
- TOP HONOURS FOR CHILDREN'S SHOE FROM THE NEW 2018 AUTUMN/WINTER COLLECTION
- SPECIALLY DEVELOPED TO MEET ACTIVE KIDS' NEEDS FOR CLIMBING AND MOVEMENT

**ISPO
Award
2018**



Winner

Idstein, January 2018 – Creative design, appealing details and intelligent function – JACK WOLFSKIN excites even the youngest outdoor fans with extraordinary products. A very special children's shoe from the 2018 Autumn/Winter Collection has been honoured with the prestigious ISPO Award. The JUNGLE GYM TEXAPORE MID K shoe takes the WINNER AWARD in the URBAN FOOTWEAR category. The robust yet extremely flexible shoe for active kids won over the independent jury with its innovative overall concept. The sole gives reliable optimum grip and the high-rise upper provides secure support. Florian Meyer, Senior Product Manager Footwear at JACK WOLFSKIN, explains: "On the basis of the JUNGLE GYM idea, we've developed an entire collection. That's unique in the outdoor market segment and has now been rewarded by the jury. We're delighted to receive this award."

With the ISPO Award, the internationally leading sports business network ISPO honours the outstanding products of the sports industry.



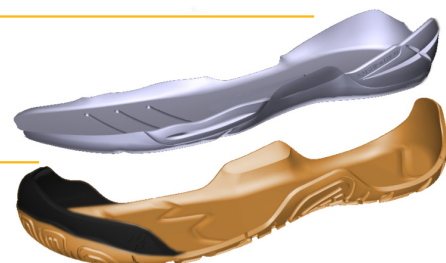
CUSHION PAD

Well-cushioned EVA midsole with high heel protection and low heel pitch

TOE BUMPER

Toe protection thanks to upward extension of rubber outsole

TREE CLIMBING GRIP





JUNGLE GYM TEXAPORE MID K

Perfect partner for climbing and balancing

Ultralight yet very rugged, this shoe was developed specially to meet the demands of little climbing champions. It is extremely flexible while also providing optimum support. The light sole always gives the right grip – when climbing as well as balancing. The rubber sole extends upward to protect kids' toes during all their adventures. With the intuitive fast-lacing system, putting the shoes on and taking them off is child's play. The TEXAPORE material is both waterproof and breathable. A special highlight is the colour range, with each of the four models inspired by a favourite from the animal kingdom: the gorilla, wolf, jaguar and snake. The imaginative design of the box is an extra goody.

The Jungle Adventure Box is full of surprises and will become a personal treasure chest, with colour-in animal masks and outdoor fun ideas. With the JUNGLE GYM TEXAPORE MID K, JACK WOLFSKIN once again demonstrates its great expertise as children's shoe brand number one in the outdoor market segment.

Young adventurers will also find complete, combinable outfits to go with the JUNGLE GYM shoe and their personal animal favourite.

RRP: €84,95 Sizes: 26–30

RRP: €89,95 Sizes: 31–35

RRP: €94,95 Sizes: 36–40



INNOVATION, HIGHEST QUALITY AND FUNCTIONALITY FOR EVERYONE WHO'S AT HOME OUTDOORS

JACK WOLFSKIN is one of the leading providers of premium quality outdoor apparel, footwear and equipment in Europe and the largest franchisor in the sports retail market in Germany. JACK WOLFSKIN products are currently available in more than 900 Jack Wolfskin Stores and at over 4,000 points of sale worldwide. JACK WOLFSKIN products are renowned for their optimized functionality, high quality and exceptional innovation. In recent years the specialist outdoor brand has captured a large share of the market with numerous new products and materials. JACK WOLFSKIN is also a pioneer of the first order

when it comes to sustainability. The company has been a member of the Fair Wear Foundation since 2010 and was awarded FWF Leader Status three times in a row. JACK WOLFSKIN is also a bluesign® system partner and has been a member of the "Zero Discharge of Hazardous Chemicals" programme since 2012. In the 2016 financial year, the company recorded sales turnover of €351 million. JACK WOLFSKIN is headquartered in Idstein, in the Taunus region of Germany. The company currently employs over 1000 people in Germany.

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